## **BOSNIA AND HERZEGOVINA** AGENCY FOR STATISTICS OF BOSNIA AND HERZEGOVINA



# FIRST RELEASE





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YEAR XVI

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**NUMBER 3** 

# **BUSINESS STATISTICS**

# Tourism, March 2022

In March 2022 tourists realised 83 472 tourist arrivals in Bosnia and Hercegovina which represent the increase by 12.3% as compared to February 2022 and increase by 97.5% as compared to March 2021. Tourists realised 179 613 tourist nights which represent the increase by 3.1% as compared to February 2022 and increase by 80.4% as compared to March 2021. Domestic tourists share of total number of overnight stays was 45.5% and foreign tourists share was 54.5%.

The number of domestic tourist nights increased by 17.3% as compared to February 2022 and increased by 39.3% as compared to March 2021. Foreign tourist nights increased by 6.3% as compared to February 2022 and increased by 139.4% as compared to March 2021.

Concerning the structure of foreign tourist nights in March 2022, the most of them (64.9%) were realised by tourists from: Serbia (23.7%), Croatia (20.9%), Slovenia (7.4%), Turkey (4.6%), Germany (4.3%) and United Arabian Emirates (4.0%) Tourists from other countries realised 35.1% of tourist nights.

Regarding the average detention of foreign tourist stays in our country on the first place comes: Kina with average stay by 3.2 nights, Kuwait with 3.1 nights, Qatar with 3.0 nights, Slovakia with 2.9 nights and Hungary with 2.8 nights.

Available rooms, apartments and camping sites for tourists in Bosnia and Herzegovina in March 2022 amounted to 18 420 which is 13.6% increase compared to March 2021. Number of available beds was 39 870 beds, which is increase by 13.4%, compared to the same month of 2021.

In March 2022, in the activity - Hotels and similar accommodation, number of rooms and apartments available to tourists amounted to 16 921, which is an increase of 11.7% compared to March 2021., and number of available beds amounted to 35 246 which is an increase of 12,3%, compared to the same month of the previous year.

Net occupancy rate of rooms was 20.0% and permanent beds it was 15.5% in March 2022, while in March 2021, net occupancy rate of rooms was 12.1% and of permanent beds 9.2%.

According to the type of accommodation facility the highest number of nights was recorded in Hotels and similar accommodation with share of 94.2%

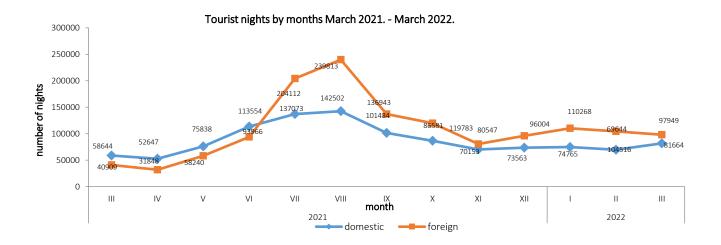


Table 1: Tourist arrivals and nights

Table 1: Tourist arriva		-	Arrivals					III 2022				
	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	III 2021*	II 2021	III 2022	Indices III 2022 II 20212	Indices III 2022 III 2021	Structure of nights %	Average number of nihgts by arrivals
Total	42.262	74.306	83.472	112,3	197,5	99.553	174.160	179.613	103,1	180,4	100,0	2,2
Domestic tourist	25.690	33.749	40.225	119,2	156,6	58.644	69.644	81.664	117,3	139,3	45,5	2,0
Foreign tourist	16.572	40.557	43.247	106,6	261,0	40.909	104.516	97.949	93,7	239,4	54,5	2,3

\*final data



	Arrivals							III 2022				
	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	Structure of nihgts %	Average number of nihgts by arrivals
Total foreign tourist	16.572	40.557	43.247	106,6	261,0	40.909	104.516	97.949	93,7	239,4	100,0	2,3
Albania	114	97	289	297,9	253,5	132	196	631	321,9	478,0	0,6	2,2
Austria	489	1.069	1.238	115,8	253,2	966	2.225	2.452	110,2	253,8	2,5	2,0
Belgium	48	115	246	213,9	512,5	83	285	573	201,1	690,4	0,6	2,3
Bulgaria	43	73	230	315,1	534,9	134	211	459	217,5	342,5	0,5	2,0
Montenegro	745	1.484	1.701	114,6	228,3	1.771	3.363	3.405	101,2	192,3	3,5	2,0
Czech Republic	87	167	232	138,9	266,7	201	406	625	153,9	310,9	0,6	2,7
Denmark	35	87	248	285,1	708,6	66	259	577	222,8	874,2	0,6	2,3
Estonia	4	7	26	371,4	650,0	6	7	48	685,7	800,0	0,0	1,8
Finland	12	32	49	153,1	408,3	172	77	108	140,3	62,8	0,1	2,2
France	263	346	349	100,9	132,7	562	823	737	89,6	131,1	0,8	2,1
Greece	22	71	120	169,0	545,5	128	130	233	179,2	182,0	0,2	1,9
Netherlands	141	427	497	116,4	352,5	270	1.082	1.077	99,5	398,9	1,1	2,2
Croatia	1.945	12.682	8.545	67,4	439,3	5.302	34.218	20.479	59,8	386,3	20,9	2,4
Ireland	6	42	76	181,0	1)	19	97	178	183,5	936,8	0,2	2,3
Iceland	1	4	6	150,0	600,0	2	8	8	100,0	400,0	0,0	1,3
Italy	358	621	914	147,2	255,3	832	1.252	1.988	158,8	238,9	2,0	2,2
Cyprus	4	5	12	240,0	300,0	6	7	28	400,0	466,7	0,0	2,3
Latvia	1	22	7	31,8	700,0	7	34	13	38,2	185,7	0,0	1,9
Lithuania	5	133	69	51,9	1)	14	232	90	38,8	642,9	0,1	1,3
Luxembourg	22	40	112	280,0	509,1	41	107	244	228,0	595,1	0,2	2,2
Hungary	71	319	486	152,4	684,5	263	973	1.346	138,3	511,8	1,4	2,8
Malta	=	2	8	400	-	=	3	16	533	=	-	2
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	Arrivals							III 2022				
	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices III 2022 III 2021	Structure of nights %	Average number of nihgts by arrivals
Norway	12	92	149	162,0	1)	49	169	255	150,9	520,4	0,3	1,7
Germany	526	1.233	1.924	156,0	365,8	1.266	2.905	4.183	144,0	330,4	4,3	2,2
Poland	55	175	287	164,0	521,8	216	446	757	169,7	350,5	0,8	2,6
Portugal	15	46	57	123,9	380,0	24	110	116	105,5	483,3	0,1	2,0
Romania	61	106	143	134,9	234,4	190	263	386	146,8	203,2	0,4	2,7
Russian Federation	96	210	196	93,3	204,2	204	379	383	101,1	187,7	0,4	2,0
North Macedonia	228	379	864	228,0	378,9	679	927	1.680	181,2	247,4	1,7	1,9
Slovakia	49	125	130	104,0	265,3	124	365	380	104,1	306,5	0,4	2,9
	641	3.297	3.243	98,4	505,9	1.546	9.376	7.253	77,4	469,1	7,4	2,2
Slovenia	5.278	10.728	10.244	95,5	194,1	12.631	27.999	23.239	83,0	184,0	23,7	2,3
Serbia	51	113	365	323,0	715,7	105	220	825	375,0	785,7	0,8	2,3
Spain Switzerland (including	245	356	464	130,3	189,4	656	869	1.047	120,5	159,6	1,1	2,3
Switzerland (including Liechtenstein)	104	192	282	146,9	271,2	252	486	595	122,4	236,1	0,6	2,1
Sweden	770	1.476	1.919	130,0	249,2	1.476	3.112	4.468	143,6	302,7	4,6	2,3
Turkey	106	393	408	103,8	384,9	276	1.111	898	80,8	325,4	0,9	2,2
United Kingdom	51	64	95	148,4	186,3	56	169	196	116,0	350,0	0,2	2,1
Ukraine					100,5					350,0		
Other European countries	39	137	481	351,1		92	332	1.023	308,1		1,0	2,1
Egypt	24	51	32	62,7	133,3	37	126	61	48,4	164,9	0,1	1,9
South Africa	3	2	11	550,0	366,7	3	4	13	325,0	433,3	0,0	1,2
Other African countries	55	55	75	136,4	136,4	99	98	202	206,1	204,0	0,2	2,7
Canada	19	67	107	159,7	563,2	36	136	222	163,2	616,7	0,2	2,1
USA	367	726	1.556	214,3	424,0	916	1.659	3.010	181,4	328,6	3,1	1,9
Other Northern American	12	17	17	100,0	141,7	18	21	27	128,6	150,0	0,0	1,6
countries	9	20	50	250,0	555,6	79	77	129	167,5	163,3	0,1	2,6
Brazil	85	56	121	216,1	142,4	371	180	306	170,0	82,5	0,3	2,5
Other Southern and Central	104	63	123	195,2	118,3	229	222	269	121,2	117,5	0,3	2,2
American countries	19	43	59	137,2	310,5	45	184	126	68,5	280,0	0,1	2,1
Bahrain	4	14	15	107,1	375,0	16	17	30	176,5	187,5	0,0	2,0
India	15	35	37	105,7	246,7	53	83	68	81,9	128,3	0,1	1,8
Iran	6	33	30	90,9	500,0	9	69	81	117,4	900,0	0,1	2,7
Israel	_	37	10	27,0		_	48	25	52,1	=	0,0	2,5
Japan	86	97	77	79,4	- 89,5	321	193	233	120,7	- 72,6	0,2	3,0
Republic of Korea	60	254	253	99,6	421,7	259	775	802	103,5	309,7	0,8	3,2
Qatar	58	239	264	110,5	455,2	284	820	828	101,0	291,5	0,8	3,1
China	3	37		110,5	455,2	34	58	601	101,0	291,5		
Kuwait			511								0,6	1,2
Malaysia	72	309	277	89,6	384,7	193	677	641	94,7	332,1	0,7	2,3
Oman	44	611	1.030	168,6		100	1.406	2.304	163,9	1)	2,4	2,2
Saudi Arabia	2.609	510	1.431	280,6	54,8	6.348	1.565	3.912	250,0	61,6	4,0	2,7
United Arab Emirates	157	218	357	163,8	227,4	592	563	905	160,7	152,9	0,9	2,5
Other Asian countries	18	89	66	74,2	366,7	48	286	108	37,8	225,0	0,1	1,6
Australia	-	2	25	1)	=	-	10	38	380,0	-	0,0	1,5
	_	5	2	40,0	-	-	6	9	150,0	-	0,0	4,5
New Zealand	12	92	149	162,0	1)	49	169	255	150,9	520,4	0,3	1,7
Other countries of Oceania  1) Index higher than 999	1					L						

# Foreign tourist nights and arrivals, by country of residence, March 2022.

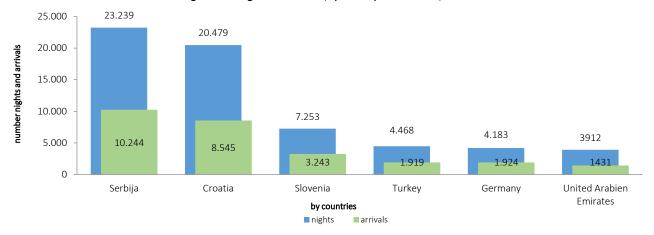


Table 3:Tourist arriva	ls and nights a	ccording to th	e classification	of activities 2	2)						
			Arrivals				III 2022				
	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	III 2021*	II 2021	III 2022	Indices III 2022 II 2022	Indices I <u>II 2022</u> III 2021	Structureof nights %
Total	42.262	74.306	83.472	112,3	197,5	99.553	174.160	179.613	103,1	180,4	100,0
Hotels and similar accommodation	40.693	72.204	81.095	112,3	199,3	89.068	165.499	169.268	102,3	190,0	94,2
Holiday and other short-stay accommodation	1.025	1.627	1.793	110,2	174,9	2.574	3.582	4.243	118,5	164,8	2,4
Camps and camping grounds	29	74	51	68,9	175,9	98	152	133	87,5	135,7	0,1
Other accommodation	515	401	533	132,9	103,5	7.813	4.927	5.969	121,1	76,4	3,3
Domestic tourist	25.690	33.749	40.225	119,2	156,6	58.644	69.644	81.664	117,3	139,3	45,5
Hotels and similar accommodation	24.352	32.222	38.578	119,7	158,4	49.079	62.682	73.731	117,6	150,2	41,0
Holiday and other short-stay accommodation	835	1.143	1.159	101,4	138,8	1.890	2.211	2.337	105,7	123,7	1,3
Camps and camping grounds	6	31	5	16,1	83,3	8	51	5	9,8	62,5	0,0
Other accommodation	497	353	483	136,8	97,2	7.667	4.700	5.591	119,0	72,9	3,1
Foreign tourist	16.572	40.557	43.247	106,6	261,0	40.909	104.516	97.949	93,7	239,4	54,5
Hotels and similar accommodation	16.341	39.982	42.517	106,3	260,2	39.989	102.817	95.537	92,9	238,9	53,2
Holiday and other short-stay accommodation	190	484	634	131,0	333,7	684	1.371	1.906	139,0	278,7	1,1
Camps and camping grounds	23	43	46	107,0	200,0	90	101	128	126,7	142,2	0,1
Other accommodation	18	48	50	104,2	277,8	146	227	378	166,5	258,9	0,2

accommodation 18 4
1) Index higher than 999
2)The Classification of Economic Activities of BiH 2010
\*final data

Table 4:Tourist arrivals and nights, by type of organisation of tourist trips

Tubic 4. Fourier univer				rrangement		Organised trip							
	Arrivals			Nights			Arrivals			Nights			
	III 2021*	III 2022	Indices III 2022 III 2021	III 2021*	III 2022	Indices III 2022 III 2021	III 2021	III 2022	Indices III 2022 III 2021	III 2021	III 2022	Indices III 2022 III 2021	
Total	38.157	67.879	177,9	90.194	144.492	160,2	4.105	15.593	379,9	9.359	35.121	375,3	
Domestic tourist	23.259	34.024	146,3	53.836	71.025	131,9	2.431	6.201	255,1	4.808	10.639	221,3	
Foreign tourist	14.898	33.855	227,2	36.358	73.467	202,1	1.674	9.392	561,1	4.551	24.482	537,9	

<sup>\*</sup>final data

# Methodology

### The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics.

#### Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

#### Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households. Survey covers the entire territory of Bosnia and Herzegovina.

## Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made on the basis of reception records in guest books, entities and their parts engaged in organising and arranging of tourists.

## **Data revision**

Regular press releases on tourism are published in monthly dynamics and contain preliminary / first results until the final data are published.

The first regular revision of data implies that, when publishing data for the next month, the published data from the previous month (t-1) are revised in accordance with the information submitted by the reporting unit. The second regular revision of previously published data is the annual revision, which includes all changes in the data submitted after the first revision, in order to ensure the accuracy of the published data.

The press release clearly indicates what the data are, so that users of the statistics can interpret them correctly. If new statistical standards and concepts are introduced, changes in the research methodology are made, it is necessary to revise the data to ensure the consistency and comparability of data from previous historical series and new data series. Users will be informed about changes in data and reasons in an appropriate and transparent manner, in regular monthly press releases and other publications for the public, as well as on the website of the BiH Agency for Statistics (www.bhas.gov.ba).

# **Definitions**

**Tourism** means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

**Tourist** is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting. Tourist is registered in every place or establishment where he stays and, therefore, in case of change of place or establishment, he must register again, which results in data ambiguity. Consequently, the statistics registers the number of tourist arrivals, not the number of tourists.

**Residence** is a place where a person came with the intention of permanent stay. Tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

**Domestic tourist** is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence.

**Foreign tourist** is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment.

Tourist arrivals refer to the number of persons (tourists) who arrived and registered their stay in an accommodation establishment.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds.

**Permanent beds** are those that are regularly ready-made for renting to guests.

**Occupancy rate of permanent beds (net)** in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are actually available for use during the reference period. The data are expressed as a percentage.

**Occupancy rate of bedrooms (net)** in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

**Organization of tourist arrivals** represent the way of organising tourist arrangements. Depending on the way of organising, tourist arrangement can be individual on organised (travel agencies).

# **Symbols**

- no occurrence 0,0 value not zero but less than 0,05

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